

Cache County **CONNECTION**

— AUGUST 2024



FROM YOUR COUNTY EXECUTIVE

Something I really love about our community, and something I think makes our community great, is when we gather together. Our county fair is such a fun time to celebrate, to enjoy our beautiful Cache Valley summer, for families to create memories, and for visitors to get a taste of the community we enjoy every day.

The county fair is also a special time for us to celebrate some things that have made Cache County great for generations and something that is still a backbone of our community - our agricultural heritage. Our fair and rodeo give us a chance to remember the hard work of those who came before us, who plowed and planted fields, dug irrigation canals to turn them green, and raised a variety of livestock. Those farmers, ranchers and dairymen have made our community the agricultural center of Utah and have created an economy that still today produces crops, meat, dairy and food products that feed our state, our nation, and beyond.

When you attend the Cache County Fair & Rodeo this year, I hope you take a moment to appreciate our agricultural heritage, and I hope you make fun memories that will last a lifetime.

CELEBRATING 145 YEARS OF THE COUNTY FAIR & RODEO!



A CELEBRATION OF COMMUNITY AND TRADITION

The Cache County Fair & Rodeo is an annual event that brings our community together for a week of fun, excitement, and tradition. Attendees can look forward to a variety of attractions, including exhibits, livestock shows, carnival rides, vendor booths, delicious offerings from food trucks and concessions, dog shows, free concerts and the professional Cache County Rodeo.

One of the highlights of the Fair is the Junior Livestock Show, where our youth showcase their dedication and hard work in raising animals. This show is a testament to the agricultural heritage of our region and provides a unique opportunity for young participants to develop skills, gain knowledge, and build lasting memories. We are excited to announce that we now have our own YouTube channel, allowing everyone to view the livestock ring from their phones.

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Be sure to stop by the event center, where you can cool off and explore the incredible art created by all ages. Many community members spend all year working on their projects, developing skills and talents that will be passed down for generations.

Vendor booths provide a chance to shop for unique local crafts, and the food trucks and concessions ensure no one goes hungry. Don't miss our amazing free concerts, which are sure to entertain attendees of all ages.

Our event wouldn't be possible without the dedication, hard work, and support of countless county employees across various departments, the entire USU Extension team, as well as the chairman, 4-H leaders, parents, and participants. Everyone's contributions are invaluable. Additionally, the event significantly boosts our local economy, supporting vendors, businesses, Families and our community as a whole.

For more information and a detailed daily schedule, scan the QR code below. We look forward to seeing you at this year's Cache County Fair & Rodeo, where tradition meets excitement!

Thank you to everyone who helps make this event a success. Your support and participation are what keep our Fair and Rodeo thriving year after year

- Bart Esplin, Fairgrounds Manager



RODEO COWBOYS NEVER DIE...

I began managing the Cache County Rodeo in 2002 alongside Trish Gibbs and Scott Wilkinson. At that time, the rodeo was on the brink of cancellation due to low ticket sales and insufficient funds. In the past 22 years, we've transformed from a struggling event to a pro rodeo that's now part of the Professional Rodeo Circuit Playoff Series. Our Cache County Rodeo is no small affair; it's a premier event featuring top-notch riders. We historically sell out Thursday, Friday, and Saturday nights, and with the valley's growth, I suspect Wednesday will soon follow. A huge thanks to everyone who has stepped up over the years, from the cleanup crew to the businesses that donate. This rodeo wouldn't be here without your support. Special thanks to Trish Gibbs and Scott Wilkinson for all of their time and support, I couldn't do it without them and they do a good job at keeping me in line along the way! See you at the Rodeo!

- Lamont Poulsen, Rodeo Manager





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Fair Website

WHAT A GREAT RIDE!

It's hard to believe it has been almost seven years since we were asked to manage the Cache County Fair.

The inaugural year, 2017, for the event center was certainly a highlight. Since that time it may seem common to most people, but we are still thrilled each time we see the set up for the fair coming together, and how well it works for the public display of the exhibits.

This year, the big screen will allow us to have live streaming of the Junior Livestock Shows and Saturday's Junior Livestock Auction, which brings the livestock industry to the Urban population, who may not be familiar with all the good that come to the Cache Valley youth through livestock projects .

The Rodeo is now four days and features most of the top Cowboys and Cowgirls, being in the top 60 PRCA rodeos in the entire nation. Because of the Nationally recognized notoriety, each performance is selling out faster every year. Having Jumbo-Trons at each end of the arena, means there is not a bad seat in the house.

With over 280 Vendors we have a great selection of foods and wares surrounding the open space on the grounds. Music and live entertainment throughout the day, and always a live concert each evening, all of this being at no cost to the public.

We have one of the top ranked carnivals in the nation, that is family oriented, and updates their rides and equipment each year for safety and fun. Online ticket sales make it great for families to easily attend.

All of this is possible because of the dedication of many great men and women, and a lot of great volunteers who dedicate hundreds of hours to make the fair and rodeo the great event that it is.

It has been very satisfying for Sue and I to have been involved as people step up from around the Valley with similar passion to make this a unifying community event.

Also, welcome to Rob Smith, who will be taking over the reins next year as the Cache County Fair Manager.

We'll See You At the Fair!

- Lane & Sue Parker, Fair Managers