

Council Meeting

Minutes

26 October 1999

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Council Meeting
26 October 1999

Cache County Council Meeting Minutes 26 October 1999

The Cache County Council met in a regular session on 26 October 1999 in the Cache County Council Chamber, 120 North 100 West, Logan, Utah 84321

Attendance

Council Chairman: Darrel L. Gibbons

Council Vice-Chairman: H. Craig Petersen

Council Members: C. Larry Anhder, Layne Beck, Guy Ray Pulsipher, Sarah Ann Skanchy,
Cory Yeates

Cache County Executive: M. Lynn Lemon

Cache County Clerk: Daryl R. Downs

The following individuals were also in attendance: Pat Parker, Jim Smith, Tamra Stones, Michael Glead, Meridene Hancock, Bobbie Coray, Rory Reynolds, Joe Maynard, Jason Lambert, Lamar Clements, Sheriff Lynn Nelson, citizens from Amalga, Jenny Christensen (KVNU) and Mike Weibel (Herald Journal), media representatives.

Call to Order

Chairman Gibbons called the meeting to order at 5:01 p.m.

Invocation

The invocation was offered by Sarah Ann Skanchy, Councilwoman.

Agenda and Minutes

A motion was made by Vice-chairman Petersen to go into an Executive Session to discuss land acquisition questions. Mr. Pulsipher seconded the motion, and it passed unanimously. Chairman Gibbons noted that the Executive Session would be held at the conclusion of the regular Council Meeting.

Chairman Gibbons also suggested that the Adoption of Affordable Housing Plan 10(b) be followed by a Resolution.

The World Planning Day Proclamation was listed under items of Special Interest (6).

The minutes of the 12 October 1999 council meeting were approved as written.

Report of the Executive

1. Mr. Lemon recommended that the individuals listed on the memorandum from Jim Smith to Lynn Lemon be appointed as members of the Cache County Risk Management Committee. Ms. Skanchy asked if Mr. Willford, the part-time Airport Manager, would be serving on the board during working hours or on his own time. Ms. Skanchy noted that serving on the board would reduce his availability to perform his duties as the airport manager, particularly if he took the minutes.

Mr. Anhder moved that the board members be approved as listed. Mr. Beck seconded the motion, and it passed unanimously.

Attachment #1

2. Mr. Lemon presented the County Clerk with the Warrant Register.

Items of Special Interest

Proclamation, World Planning Day

Vice-Chairman Petersen read a proclamation celebrating the 50th anniversary of WORLD TOWN PLANNING DAY.

Attachment #2

Mr. Anhder moved to adopt the Proclamation as read by Vice-chairman Petersen. Mr. Pulsipher seconded the motion, and it passed unanimously.

Bridgerland Tourist Council Quarterly Report

Maridene Hancock presented the quarterly report. Ms. Hancock began by noting that Cache County has one of the higher Transient Room Tax growth rates for all counties in the state. The Tourist Council has seen substantial growth each year since 1993. Ms. Hancock estimated rates to exceed \$240,000.00 for 1999. She also noted that the rates have remained high even with additional rooms being added.

Approximately 56% of the tourists who visit Cache County are non-residents. Among nine Western States, California represents 34% of the total. If comparing United States tourist visits to European tourist visits, the totals are 87% USA and 13% European, while

German, English, French, and Australian visitors represented the majority of international visitor to Bridgerland. Visitor counts were taken from both the Bear Lake Tourist Center and the Logan Tourist Center. Capturing all the tourists' visits statistically is a difficult task according to Ms. Hancock.

Vacations are the number one reason for visiting.

Ms. Hancock also highlighted some of the major events occurring in 1999. Attendance at the Festival Opera Company was 20,000, and increase of 1,000 persons from 1998's 19,000 total. 22% of attendees are from out of state. Attendance among out of state visitors has been increasing each year.

The American West Heritage Center's new Welcome Center is scheduled to open in January 2000. Annual attendance averages about 25,000 per year. They are currently working to develop some of their special events (Heritage Week, Trousseau Week) as weekly events rather than as a single day event.

Cache Valley Cruise-in listed 45,000 attendees at the annual Cruise-in. They also estimated 60,000 (their estimate) at the parade. All motels in Logan and many in Ogden were filled during the event.

The Top of Utah Marathon also filled all motels in Logan. 950 runners participated in the race, approximately 3,000 spectators watched the race, and runners representing six countries and 38 states participated in the marathon. The next race is scheduled for 23 September 2000.

The Bridgerland Tourist Council staff prepared a new Bear Lake Brochure, a Bear Lake Trail Guide, and new posters. The staff obtained a \$12,000.00 grant from the State of Utah to help build a Garden City Walkway. A new Bear Lake Internet site is located at www.bearlake.org

The Logan Convention and Visitors Bureau prepared a new brochure. The brochure was prepared by Nadine Steinhoff. They use this brochure when they attend shows to advertise the Bridgerland area. Ms. Hancock successfully bid for a 2000 Harley Davidson Group. The state rally will be held June 8-10.

The Bridgerland Tourist Council worked cooperatively with the Cache Chamber on a new Cache Valley Guide. The guide will focus on cultures in Cache Valley and include some foreign language information to welcome different cultures in preparation for the 2002 Olympic Games. The council has also worked to develop broad-based advertising campaign both locally and nationally. They have advertised in newspapers, magazines, and on web sites. They have also attended 5 travel shows in 1999.

Using grant money and working cooperatively with other organizations, the Tourist Council placed six bicycle trail signs in Logan Canyon.

Ms. Hancock updated the County Council on the Logan Scenic Byway project. The project is nearing completion. The following items have been completed: eight new restrooms, improved picnic sites, parking lot improvements, the Logan Canyon Brochures, the Logan Canyon Booth, visitor center improvements at Ladybird Park, restaurant placemats, and some of the interpretive signs at Ladybird Overlook.

Ms. Hancock prepared a Year 2000 Marketing Plan which she presented to the County Council. She noted that the Tourist Council has been meeting with some advertising agencies to do research and develop a brand image for Cache Valley. This effort has also involved Ronda Thompson from the American West Heritage Center and others who are spending money to bring people into the valley.

Ms. Hancock presented a handout containing statistical information from the State and County Economic Indicator Profile. She stated that in all categories Cache ranks among the highest of all counties by percentage increase.

Ms. Hancock concluded with the budget figures. She included YTD figures through the period ending September 1999, the 1999 Budget, the 1999 Revised (these numbers reflect actual revenues), and the 2000 Budget. For the 2000 Budget, Ms. Hancock allocated \$180,000.00 in funding from the Transient Room Tax. In prior years that total has been \$160,000.00. Ms. Hancock placed \$10,000 of the allocation in the Contribution to Reserve Fund line item. This is to help offset some of the costs that are incurred for travel shows and advertising in November.

Ms. Skanchy asked what the State Matching Funds were for. Ms. Hancock replied that \$12,000.00 funded the walkway and \$5,000 funded photographs to be placed on compact disk for distribution to writers who ask for information. The Tourist Council anticipates comparable funding in 2000. Ms. Skanchy wondered why the Summer Citizen program was listed in the revised budget. Ms. Hancock replied that the program was more expensive than the budget projected.

Mr. Lemon asked the Council to express its views on the budget increase requested by Ms. Hancock. Mr. Skanchy asked if the Council had committed some Transient Room Tax funds to the Festival Building. Mr. Beck said the figure was \$45,000.00. Chairman Gibbons said that this commitment came out of the reserve fund. Ms. Hancock said the Tourist Council committed to about \$160,000.00 income from the Transient Room Tax, but the actual figure would approach \$240,000.00. and would send an additional \$80,000.00 into the surplus account. Mr. Anhder supports sending additional funding to the visitors center from the Transient Room Tax and decreasing funding from the

Restaurant Tax. He would support a ratio of 2/3 Transient Room Tax and 1/3 Restaurant Tax.

Mr. Lemon recalled a convention center task force from 1996 or 1997. That task force had recommended creating a reserve fund to build some kind of facility. Mr. Lemon thinks the Council needs to give the Tourist Council some direction. Chairman Gibbons and Ms. Skanchy felt that an appropriate time to discuss the issues in detail would be during the departmental budget meetings.

Attachment #3

Critical Land Assessment, Utah Division of Wildlife Resources

Mr. Rory Reynolds reported for the Division of Wildlife Resources (DWR). Mr. Reynolds stated that recently, with the tremendous growth in the northern part of Utah, the DWR has recognized a need to develop a strategic plan to assure future protection of the states wildlife resources. The DWR is currently working to map critical wildlife habitat throughout the state. Cache County's mapping is near completion for the first stage.

The state would like to identify target areas and also establish partnerships with others who share mutual interests in preserving the resources. By doing so, the DWR hopes to be more successful in accomplishing its mission. Mr. Reynolds provided the Council Members with a handout identifying the mission of the DWR, three objectives for achieving the DWR's goals, and a list of eight information types that are currently available to help county decision makers better inform themselves. In addition, the DWR provided a map designating priority and focus areas within the county.

Additional information is available on additional maps that are available from the state. Most information is available in ArcView or in hard copy. The map types include maps on critical wildlife habitats, flood plains and wetlands, high value river and riparian corridors, prime and high value farmlands, private and public ownership, slope and topography information, and water resources data. The DWR will be working predominantly with private land owners in the next two years. Much of this work will be to obtain conservation easements, lease properties, and to do some limited land purchases. The DWR is also working closely with the National Conservation Resource Service and the Department of Agriculture.

Mr. Anhder asked about the difference between the Cache-Focus and the Cache-Priority areas as indicated on the map. Mr. Reynolds replied that the Cache-Focus areas are the areas that the DWR intends, over the next year, to contact landowners about. These lands are the highest priority. The DWR has funding to match with Farm Bill money and hopes

to work with private landowners to develop some good projects. Mr. Reynolds sees the process as an evolving one that will shift as the DRW develops new partnerships. The Cache-Priority areas include lands that are currently winter range for deer and elk. The DWR is greatly concerned about development on these bench lands. They have identified one area of land in Richmond that they are working to protect through lease agreements. Mr. Reynolds stated that most of the range areas are projected for development in the next 20 years according to the Governor's Office of Planning and Budget.

Mr. Gibbons asked if the urban area found within the Cache-Focus area was Amalga. Mr. Reynolds responded that it was. Mr. Anhder suggested that Mr. Reynolds speak to Mark Teuscher, County Planner, since the county is currently revising its master plan.

Attachment #4

Water Issues, Joe Maynard

Mr. Maynard, Chairman of the Amalga Barrens Reservoir Committee, presented a six page handout to the Council. In addition to the handout, Council Members had a letter sent to Mr. Lynn Lemon dated 15 October 1999. Mr. Maynard said that he would speak about three topics. The first topic was the "Perceived Position of the County on the Reservoir; the second, "Why the Issue is Not Dead"; the third, "Why Mr. Maynard Feels the County Should Pass a Resolution Opposing the Reservoir".

Mr. Maynard proceeded with his presentation beginning with the page entitled "Water Issues - Outline. This page contains Mr. Maynard's views concerning the three topics that Mr. Maynard wanted to address. The additional pages of Mr. Maynard's handout presented arguments supportive of his view that the County Council should adopt a resolution, similar to the one he presented, opposing the Barrens Reservoir.

Ms. Skanchy asked Mr. Maynard how he defined the Barrens. Mr. Maynard responded that the Barrens is an area west of Amalga that is not much good for farming, but that is wonderful wildlife habitat and supports threatened species and more than 200 water and other wildlife species. The Barrens area is approximately 1,500 to 2,000 acres, while the actual area of the reservoir would be 4,300 acres. Relatively good farmland, according to Mr. Maynard, makes up the remainder of the reservoir area and would be lost.

Chairman Gibbons asked how close the berm or dike would be to the actual city. Mr. Maynard said that over 100 current homes are within ½ mile of the proposed dike.

Mr. Lemon asked how many people were asked to fill out the March 1999 Survey and how many responded, and if only those who favored the Barrens Reservoir were counted for the "Please check all that apply" statistics. Mr. Maynard said that only the 13% who

avored the reservoir if certain conditions were met were used for the "Please check all that apply" statistics. Mr. Maynard said that 120 surveys were passed out in Amalga. Just over 100 surveys were returned. A Mr. Dennis Strong was given a fact sheet and the survey prior to its release. Mr. Maynard said that Mr. Strong felt the survey was a fair a good summary of the issues.

Mr. Gibbons discussed with Mr. Maynard why he might be uncomfortable with the County's current stance on the issue. Chairman Gibbons asked if Mr. Maynard was concerned over a perceived inconsistency in Mr. Erickson's statements about the issue. Mr. Maynard agreed, but also said that he disagrees with the current official position that does not specifically oppose the project. Chairman Gibbons stated that the position has always been opposition, but the Council intends to act prudently by preparing and budgeting for a storage facility if in fact the Barrens Reservoir is built.

Mr. Anhder is concerned that the forces opposing the Barrens Reservoir have dominated the discussion on the issue. He does not think that there has been a balanced discussion at this point. Mr. Anhder would be in favor of a fair and open hearing to discuss the issues from all perspectives. According to Mr. Anhder, if a reservoir is built Cache County would use its share of the water as replacement water for well drilling purposes in accordance with the State Engineer's recently released plan.

Mr. Beck asked if the Honeyville site is still one of the alternatives. Mr. Maynard said that the Honeyville and Willard Bay sites along with the Barrens sites were the top three on the list.

Mr. Maynard asked to respond to Mr. Anhder. Mr. Maynard suggests that the costs of the studies will mount up after the reservoir is built. Currently only preliminary studies have been done. Mr. Maynard has not studied the replacement water issue. Ms. Skanchy asked Mr. Maynard if he would favor the proposed Aquifer Storage and Recovery study. He agreed that of the studies listed this would be his priority.

Mr. Beck asked if there is a reason that the County could not oppose the Construction of the Barrens Reservoir and support the Honeyville site. Mr. Anhder said that if we store water below the Bear River Canal Company, we effectively lose that water.

Mr. Petersen asked if Mr. Maynard is not convinced that the council would oppose the reservoir if state proposed. Mr. Maynard responded that he thinks the County Council would have better luck opposing it before it is proposed rather than after. He also fundamentally opposed Box Elder and other Wasatch Front Counties storing their water in our County.

Chairman Gibbons asked the citizens of Amalga who were in attendance if their views

had been represented fairly. A member of the audience answered "very well" in response to the Chairman's question.

Attachment #5

Budgetary Matters

Intra-departmental Transfers

Mr. Yeates made a motion to approve the purchase of two sprayer tanks with skid frames. Mr. Pulsipher seconded the motion, and it passed unanimously.

Attachments #6, #7

Pending Action

Fee Proposal, InGeo

Mr. Jason Lambert from InGeo summarized the attached memo. InGeo has calculated that it will cost them \$4,300 per month for a server and a dedicated line. The title companies have asked for fees that are more in line with other counties. InGeo cannot measure what response will be. They are willing to try the Davis County pricing mode and use their own hardware to begin a three month trial period. Mr. Petersen asked how many simultaneous users the system could handle. The system could handle 10-15 concurrent users.

There are currently five title companies in the valley. Michael Gleed said that one of the companies estimated 300 hits per day. Different pricing structures for different users are part of the current proposal. Vice-chairman Petersen wanted to know what the back-up is if InGeo fails or the system goes down. All services could be accessed manually at the Records office. The county would not limit who would be able to buy access to the system.

Recorder Gleed feels that the County should be providing the service. In the interim he thinks the InGeo system could be a good alternative. Nevertheless, Mr. Gleed thinks the County should prepare to provide the service in the long term.

Ms. Skanchy thinks the Council should see how the title companies respond to the current proposal. Mr. Lemon concurs. The main objective is for patrons to eventually be able to remotely obtain the information. Mr. Petersen asked what portion of current services are remotely available at this date. The recording stills takes place at the counter, but updating and many of the other services are remotely available for records later than

1984. Mr. Glead concedes that the County is still a long way from having electronic filing of documents. Chairman Gibbons noted the cost structure has become much more reasonable than the first proposal.

Attachment #8

Hardship Requests

The Council carefully reviewed and discussed each hardship request.

1. **Carol Fisher - Tabled**
2. **Philip Covington**
Mr. Anhder moved for approval. Mr. Pulsipher seconded the motion, and it passed 6-1. Ms. Skanchy was opposed.
3. **Carlton and Darline Copp - Tabled**
4. **Shauna Parker - reconsidered**
Mr. Yeates moved for approval. Mr. Pulsipher seconded the motion, and it passed 5-1. Ms. Skanchy was opposed, and Chairman Gibbons abstained.

Attachment #9

Resolution 1999-23, A Resolution Adopting a Moderate Income Housing Plan

Ms. Skanchy moved to waive the rules and approve the adoption of Resolution 1999-23, A RESOLUTION ADOPTING A MODERATE INCOME HOUSING PLAN AS AN ELEMENT OF THE CACHE COUNTYWIDE COMPREHENSIVE PLAN. Mr. Petersen seconded the motion, and it passed unanimously.

Forest Revision Plan

The Forest Service is currently working on a Revision Plan. During the month of October, the Council has the opportunity to respond to this revision with written comments. Mr. Lemon felt that it would be appropriate for Council Members to express their views by submitting written comments or recommendations. Mr. Lemon has indicated to the Forest Service that the County does not have a problem with them trying to limit additional roads. However, there are concerns about the Forest Service closing existing roads. Ms. Skanchy felt that the County had been quite fortunate with the current proposal and that the Forest Service had been quite moderate in its proposal. Mr. Beck also felt that the Forest Service was being fairly reasonable if they will

maintain the current draft as drafted. Mr. Beck was concerned about Mr. Ferebee's comments that there would be changes to the proposal and that the Forest Service would allow the people who show up at the meeting to make those changes. Mr. Lemon does not think that this will be the case. Mr. Beck suggested that the County Council should draft a letter indicating support for the current proposal. Ms. Skanchy agreed. Mr. Anhder suggested that the letter contain language indicating support for what he termed the traditional multiple use of the forest lands (grazing, logging, etc.).

Ms. Skanchy made a motion that the Council have Mr. Lemon send a letter to the Forest Service indicating support for the current Forest Service proposal. The letter would also contain language supporting the Council's views as discussed on pages 11-12 of these minutes. Mr. Beck seconded the motion, and it passed unanimously.

Budget Proposal for 2000

Mr. Lemon presented the County Council with proposed 2000 Budget. Mr. Lemon presented the budget as submitted by the department heads after Mr. Lemon and Ms. Stones had made revisions based on revenues. Mr. Lemon thanked Ms. Stones for her help with the process. The fact sheet is not currently available, but Mr. Lemon will make any minor adjustments as needed and send them to the Council. In order to balance the budget, Mr. Lemon found a 2.25 million dollar revenue deficit. Based on that information Mr. Lemon revised the budget, maintaining almost all departments at a flat rate if possible. No new employees, excepting those already approved by the Council, were added. Some additional funding was provided to the Elections office and to the Recorder based on unique needs. Mr. Lemon recognizes that additional needs exist. Mr. Lemon indicated that the Sheriff's office needs help with bailiffs. One alternative that Mr. Lemon has considered is raising the rent charged to the courts and then using that money to fund a bailiff position. The charge to cities for housing inmates was removed from the budget. However, this is based on an understanding that Senator Hillyard is currently working on a better legislative solution to that problem, which would allow the County to charge cities for housing their inmates guilty of Class B and C misdemeanors. The current law is often circumvented by the cities. The jail also needs updated heating and air-conditioning. Mr. Lemon suggested that the Sheriff speak to the original contractors and architect. Apparently, the system has never worked. Mr. Lemon also thinks it would be wise to determine what should be done with the jail before putting additional money into the jail.

Chairman Gibbons mentioned that he had read about state prisoners and a private jail that would not be built due to a reduction in inmates. Sheriff Nelson explained that the State Legislature authorized the building of a private facility, and a private contractor had bid on the facility, but their costs came in at \$20.00 more per inmate than what the counties were charging. Prisoners numbers have also been reduced in recent years.

Employee compensation continues to be a difficult problem. Mr. Lemon had hoped for about a 5% salary adjustment if the Council moved toward a market-based salary system. Instead, employees received a 4.25% increase and elected officials received a 4% increase. Mr. Lemon is unsure what to do. Mr. Lemon is inclined to let the department heads and the personnel manager work toward resolving this problem by letting them use their discretion in these salary matters.

While Mr. Lemon is philosophically opposed to a tax increase, some of the County's needs are not currently met by the revenues. Some of the department heads would like to meet with the Council to discuss budget issues. Mr. Lemon gave examples of some of the problems that need to be resolved. For instance, the zoning office charges \$35.00 dollars for a conditional use permit and pays \$50.00 for the legal notice to publish it, resulting in a net loss. The Surveyor has asked for the last four years for GPS equipment. This would allow the Surveyor to establish Corner Section points in a matter of minutes instead of two hours. This would reduce the need for temporary employees. Many other departments have asked for additional staff, but were turned down.

Ms. Stones said that if a tax increase were a serious consideration, the county would need to make all the necessary arrangements as soon as possible. Chairman Gibbons noted that they would need to do an awfully good selling job to convince him that a tax increase is needed.

Vice-chairman Petersen asked Mr. Lemon what employee compensation increase was requested last year. Mr. Lemon said 4.25%. Mr. Lemon had proposed a 2% cost of living, a 1% market adjustment, a 1% increase on the employee's anniversary date, and a 1% merit increase. Mr. Petersen noted that funds could be made available for additional positions by reducing the employee compensation increase. Mr. Lemon responded that the recommendation from the employee compensation committee was 5% plus an additional \$160,000.00. Mr. Smith said the number was 4%. Mr. Smith said that this would vary according to where the County wanted to align itself with the market. Mr. Lemon estimated that a 1% increase was equal to about \$50,000.00.

Mr. Anhder said that, although he does not favor a tax increase, the current system does not allow for inflationary increases. The only way to allow for inflationary pressure is to increase property taxes. Mr. Anhder said the current system erodes the tax base yearly.

Ms. Skanchy and Chairman Gibbons both suggested that a special workshop should be arranged to discuss these issues. It was determined that a workshop would be appropriate. A workshop was scheduled for 2 November 1999 at 5:00 p.m.

Mr. Lemon asked the Council if they had determined if they wanted to move to a market-based system. Mr. Anhder felt that the Council should hold off on the decision. Chairman Gibbons said that in 1986 one of the continuing arguments against adding new employees was the long-term cost. The Chairman still feels that this is valid.

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Ms. Skanchy asked about the increase in health benefit costs. Mr. Smith responded that last year PEHP increased by 8.7% and United Health increased 8%. Ms. Stones allowed for a 12% increase in costs this year.

Vice-Chairman Petersen suggested that the Council consider an internal reallocation option when someone retires. Funding could then be adjusted, after a review, to meet the County's employee needs. Mr. Beck noted that when compared to Logan City, the County has been very conservative in adding new staff. Mr. Lemon noted that staffing has increased, but much of the increase, if not all, has been related to need.

Attachment #11 2000 Budget Officer Recommended BUDGET

Lamar Clements

Mr. Clements expressed his concern that the recently adopted Affordable Housing Resolution, 1999-23, did not adequately address the needs of the citizens of the County.

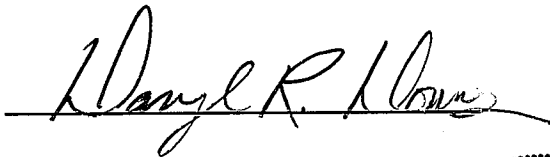
Executive Session

Ms. Skanchy moved that the County Council open the Executive Session. Mr. Yeates seconded the motion, and it passed unanimously. The session began at 7:38 p.m.


Chairman Gibbons moved that the Council close the Executive Session. Mr. Anhder seconded the motion, and it passed unanimously.

Adjourn

Chairman Darrel L. Gibbons adjourned the meeting at 7:48 p.m.



Daryl R. Downs
Cache County Clerk



Darrel L. Gibbons
Chairman, Cache County Council

CACHE COUNTY
CORPORATION

M. LYNN LEMON

COUNTY EXECUTIVE/SURVEYOR

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LOGAN, UTAH 84321
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COUNTY COUNCIL

DARREL L. GIBBONS

CHAIRMAN

H. CRAIG PETERSEN

V. CHAIRMAN

SARAH ANN SKANCHY

C. LARRY ANHDER

GUY RAY PULSIPHER

CORY YEATES

LAYNE M. BECK

DARYL R. DOWNS

CLERK

22 October 1999

TO: Lynn Lemon
Cache County Executive

FROM: J. D. Smith

SUBJECT: Cache County Risk Management Committee

In keeping with the direction of the Utah Association of Counties Insurance Mutual (UACIM), the following individuals have accepted a position on our Cache County Risk Management Committee and need to be appointed and approved by the Cache County Council:

- | | |
|---|--------------------------------|
| • County Attorney's Office | Pat Nolan |
| • County Road & Weed Dept | Ron Gereau |
| • Sheriff's Office | Von Williamson & Dennis Larson |
| • County Wide Planning Office | Mark Teuscher |
| • County Fire Dept | Kelly Pitcher |
| • County Assessor Office | Gerald Osborne |
| • Insurance Mutual Coordinator for Cache County | Pat Parker |
| • County Airport Manager | Steve Willford |
| • County Risk Management Manager | Jim Smith |

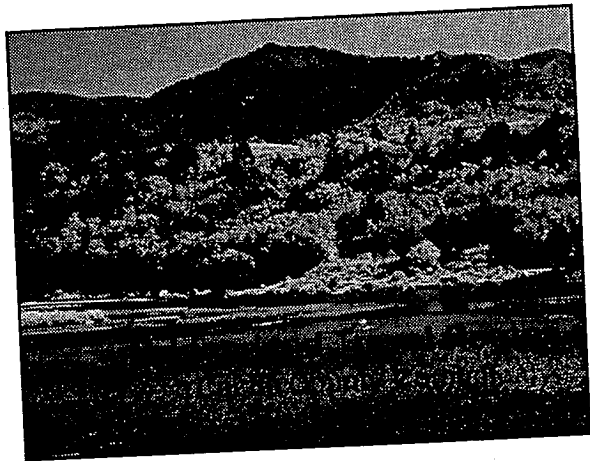
If we can have the appointments presented at the County Council Meeting on 26 October 1999 it will be appreciated. Should you have questions regarding this subject, please contact me at your convenience.

**Bridgerland Travel Region
YTD Budget
1999 Revised/2000 Budget**

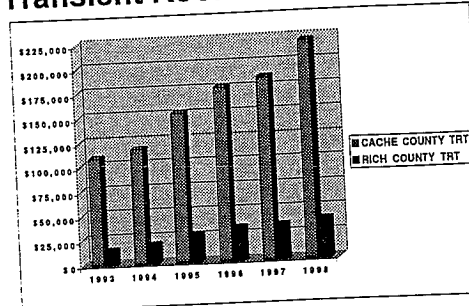
	<u>YTD Jan - Sept '99</u>	<u>1999 Budget</u>	<u>Revised '99</u>	<u>2000 Budget</u>
Ordinary Income/Expense				
Income				
420 · Cache Transient Room Tax	120,000	160,000	160,000	180,000
425 · Rich Transient Room Tax	22,500	30,000	30,000	35,000
440 · State Matching Funds	9,750	0	19,500	20,000
442 · Restaurant Tax	0	20,000	30,000	20,000
444 · Items Sold	2,588	2,000	2,700	4,000
455 · Interest Income	519	1,500	1,000	1,000
465 · Other Income	0	200	200	200
000 · SuperHost	0	400	0	0
000 · Summer Citizen	2,081	0	2,081	0
000 · ISTE A Grant	0	5,000	5,000	0
Total Income	157,439	218,700	250,481	260,200
Expense				
500 · Operating Expenses				
501 · Administration	41,804	59,070	59,070	64,823
503 · Audit & Accounting	2,864	1,250	3,000	3,000
506 · Vehicle Expense	487	3,500	3,000	3,800
509 · Awards & Recognition	81	100	100	150
510 · Bear Lake Visitor Center	43	500	100	500
512 · Board Expense	201	500	250	500
515 · Bonds	75	75	75	75
521 · Conventions & Workshops	65	1,200	500	1,000
527 · Dues & Subscriptions	768	1,200	900	1,000
530 · Equipment Purchase	2,950	1,500	3,200	2,300
536 · Equipment Maint & Repair	40	300	200	800
542 · Items for sale	4,579	1,800	5,000	3,000
551 · Postage	7,112	8,000	8,000	8,500
557 · Rent	3,562	4,725	4,725	4,725
560 · Staff Expense	368	400	400	500
563 · Supplies	2,540	2,000	2,700	2,800
566 · Telephone	4,889	6,000	6,000	7,000
568 · Travel/Mileage	1,746	2,000	2,000	1,800
Total Operating Expenses	74,174	94,120	99,220	106,273
Human Resources Expense				
620 · Info Booth - Cache	0	3,000	500	3,000
625 · Info Booth - Rich	4,439	4,600	5,000	5,000
650 · Payroll Taxes	407	0	500	500
Total Human Resources Expense	4,846	7,600	6,000	8,500
Promotion & Programs				
702 · Advertising & Promotion	74,100	61,505	75,729	74,327
705 · Brochures, Maps, Printing	30,437	36,000	33,000	31,500
000 · Bear Lake Walkway	0	0	12,000	0
000 · Event Development	0	0	0	5,000
000 · Film Commission	782	500	782	500
720 · Local Matching Program	3,100	10,500	10,500	10,500
000 · Perry Rest Stop	0	1,675	0	0
000 · Research	0	0	0	1,000
735 · Slide Library/Video	229	500	2,500	2,500
740 · Superhost	0	300	0	0
898 · Summer Citizen	5,850	3,000	5,850	3,000
745 · Travel Show Booth Prep	91	200	100	0
750 · Travel Shows	4,260	2,800	4,300	4,500
760 · Volunteers	213	500	500	600
000 · Web Page	0	0	0	2,000
Total Promotion & Programs	119,062	116,980	145,261	135,427
000 · Contrib. To Reserve Fund	0	0	0	10,000
Total Expenses	198,082	218,700	250,481	260,200

CACHE COUNTY
TRAVEL COUNCIL FUND
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES
BUDGET AND ACTUAL
Year Ended December 31, 1998
(With Comparative Totals for Year Ended December 31, 1997)

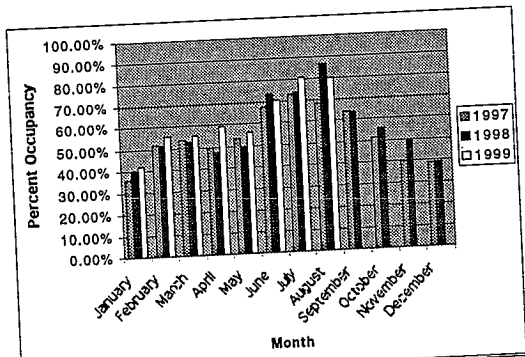
	<u>1998</u>		Variance- Favorable (Unfavorable)	1997
	<u>Budget</u>	<u>Actual</u>		<u>Actual</u>
Revenues:				
Taxes:				
Transient room tax	\$ 190,000	243,125	53,125	216,560
Total taxes	<u>190,000</u>	<u>243,125</u>	<u>53,125</u>	<u>216,560</u>
Intergovernmental:				
State grant				32,000
Total intergovernmental				<u>32,000</u>
Total revenues	<u>190,000</u>	<u>243,125</u>	<u>53,125</u>	<u>248,560</u>
Expenditures - culture and recreation:				
Contributions to other units	24,500	1,890	22,610	10,000
Chamber of Commerce	190,000	190,000		192,000
Total expenditures	<u>214,500</u>	<u>191,890</u>	<u>22,610</u>	<u>202,000</u>
Excess (deficiency) of revenues over expenditures	<u>(24,500)</u>	51,235	<u>75,735</u>	46,560
Fund balance - January 1		<u>217,847</u>		<u>171,287</u>
Fund balance - December 31	\$	<u>269,082</u>		<u>217,847</u>



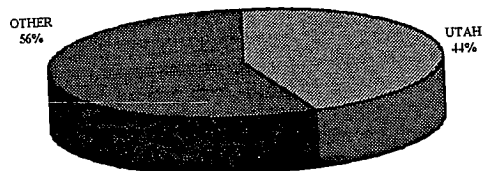
Transient Room Tax 1993-1998



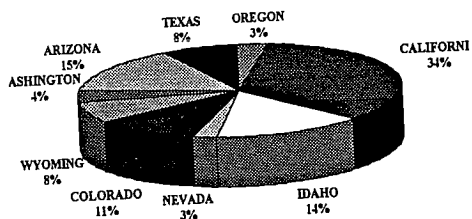
Motel Occupancy



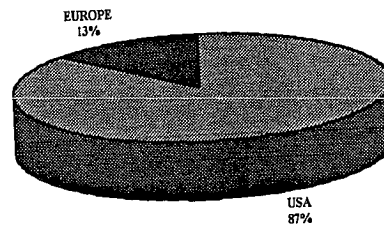
Percentage of Utah Tourists Visiting Bridgerland



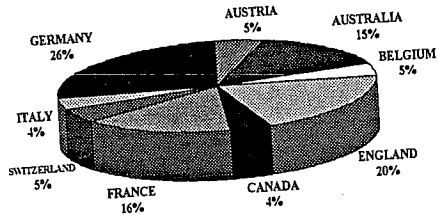
Out of State Visitors from the Western United States



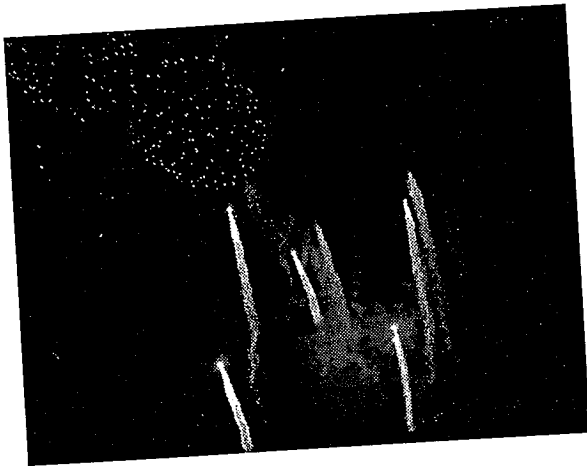
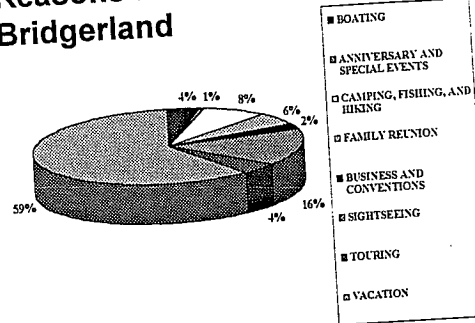
Percentage of Tourists from USA & Europe



Top Nine Countries: Bridgerland's International Visitors



Reasons for Visiting Bridgerland



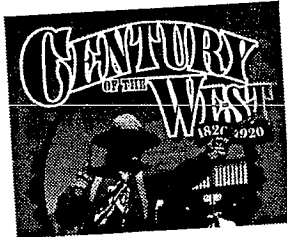
Utah Festival Opera Company

- 4 week season: July 15 to August 7
- Attendance 20,000, up 1,000 from 1998
- 28% visitors from Cache Valley and surrounding towns
- 50% from Utah
- 22% from out-of-state



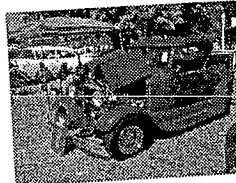
American West Heritage Center

- New Welcome Center completed Jan. 2000
- Major expansion planned
- Open all season
- Year-round special events: Heritage Week, Trousseau Week, Quilt Show, etc.
- Buckaroo Barbecue
- Festival of the American West: July 30 to August 7
Attendance: 25,000



Cache Valley Cruise-in

- 1,048 vehicles entered
- 45,000+ attend event at Fairgrounds, up 15,000
- 60,000+ people attend parade down Main Street
- Filled every motel in town and motels in Ogden
- Over 150 motorhomes
- Spectators from as far away as Australia



Top of Utah Marathon

- Every motel in town filled
- More than 950 runners registered, approximately 3,000 spectators
- Six countries represented: England, Ireland, Jordan, Canada
- 38 states represented: Florida, New Jersey, North Carolina, California, Washington, Arizona
- Placed ads in Runner's World and on internet



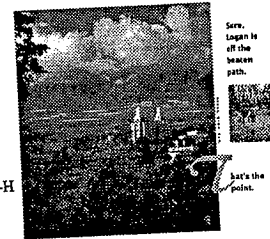
Bear Lake Projects

- www.bearlake.org
- New brochure
- Bear Lake Trails brochure
- Bear Lake Posters
- Garden City Walkway to the Lake (interpretive signs and \$12,000 Grant from Utah Travel Council)
- Winter Get-Away Packages

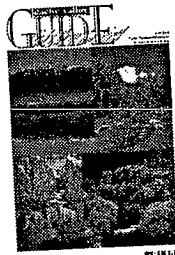


Logan Convention & Visitors Bureau

- New LCVB brochure
- Held three familiarization tours
- Attended two meeting planner shows: Affordable Meetings West and Western Conference of Association Executives
- Groups Booked: Sons of Utah Pioneers, Harley Davidson Group, 4-H Leaders
- Meeting Planner Ads: Meeting Guide to the West/Western Association News

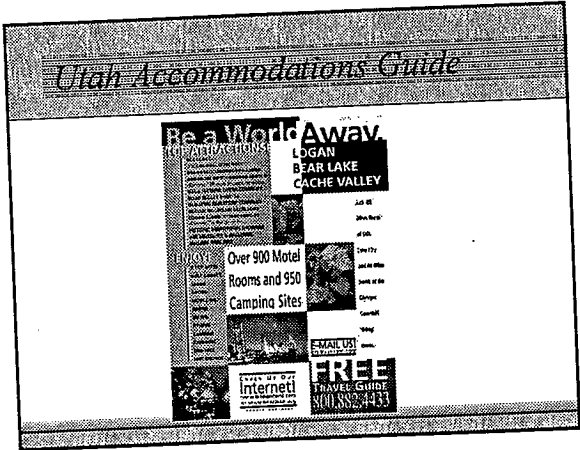
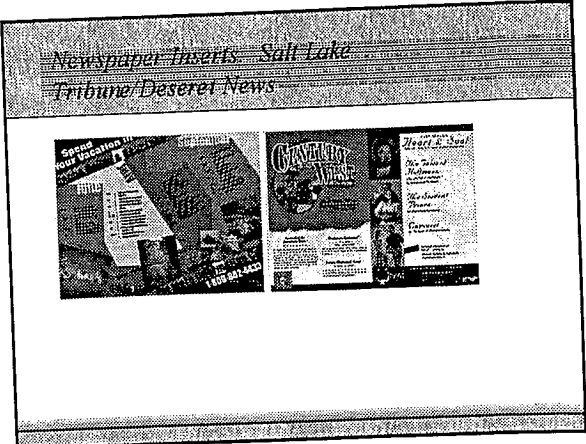
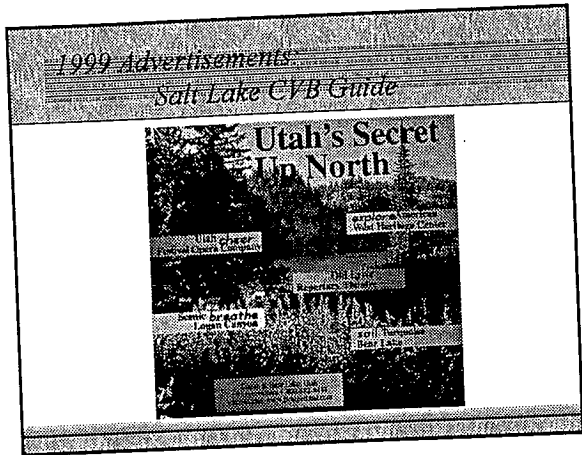


New Cache Valley Guide in cooperation with Cache Chamber



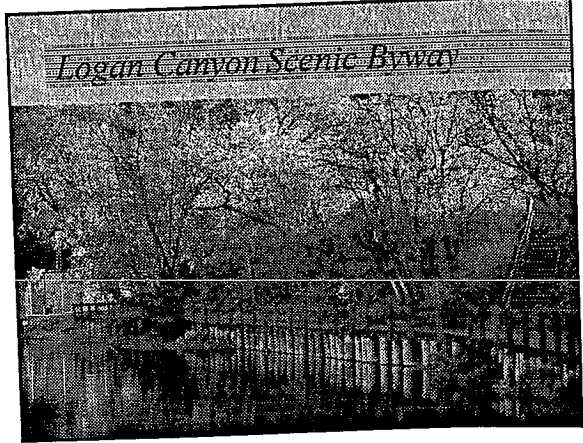
1999 Advertising Campaign

- National Geographic Traveler (2,625 inquiries)
- USA Weekend (3,408 inquiries)
- Utah.com Internet Banners (10,319 exposures/919 hits)
- Trailerlife (93 inquiries)
- Utah Accommodations Guide (new ad)
- Newspaper Inserts Co-op Project
- Bicycle Utah (365 inquiries YTD)
- VIA (186 inquiries)
- Coast to Coast
- Heart of the Rockies Traveler
- Salt Lake CVB (185 requests YTD)



- Travel Shows*
- Los Angeles Times Travel Show
 - Salt Lake Boat Show
 - Affordable Meetings West
 - National Tour Association
 - Western Association of Conference Executives

- Logan Canyon Trail Stenage*
- Placement of six signs in Logan Canyon
 - Multi-partner project: Utah Travel Council, Bridgerland Travel Region, local bike shops, bicycle club, marketing class at USU
-



*Logan Canyon Scenic Byway
Important Dates*

- 1939 ~ Logan Highway completed and open year-round for the first time
- 1984 ~ designated as a State Scenic Byway
- 1988 ~ designated as a National Forest Scenic Byway
- 1994 ~ applied for Intermodal Surface Transportation Efficiency Act (ISTEA) grant
- 1995 ~ awarded \$500,000 ISTEA grant
- 1999 ~ Scenic Byway project completed

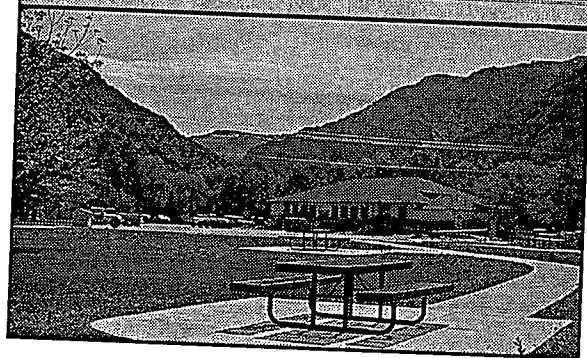
*ISTEA Has Provided Funding for the
Following Project Locations*

- Lady Bird Overlook
- Second Dam
- Dewitt Picnic Area
- Wind Cave Trailhead
- Card Picnic Area
- Chokecherry Picnic Area
- Temple Fork
- Rick Springs
- Beaver Junction
- Limber Pine
- Garden City

*Projects include:
Eight New Restrooms*



Improved Picnic Sites



Parking Lot Improvements



Logan Canyon Brochures



	1993	1994	1995	1996	1997	1998(p)	Avg. Annual % Change 1993-98	% Change 1997-98
Beaver	\$20,694,350	\$21,119,561	\$21,821,495	\$22,624,427	\$23,273,789	\$24,338,309	3.3%	4.6%
Box Elder	\$51,562,918	\$30,093,813	\$31,817,239	\$32,917,196	\$35,166,881	\$37,155,369	5.7%	5.7%
Cache	\$35,151,566	\$52,685,267	\$61,763,417	\$65,446,036	\$70,889,182	\$74,531,208	7.6%	5.1%
Carbon	\$9,831,631	\$10,978,364	\$35,460,916	\$38,386,227	\$38,897,441	\$40,593,749	2.9%	4.4%
Daggett	\$202,023,140	\$212,402,039	\$222,352,021	\$10,307,830	\$9,998,893	\$10,493,464	1.3%	4.9%
Davis	\$23,335,682	\$23,057,390	\$24,112,882	\$236,869,530	\$259,164,438	\$265,962,493	5.7%	2.6%
Duchesne	\$12,464,491	\$11,816,158	\$14,138,536	\$24,045,588	\$25,162,787	\$25,879,447	2.1%	2.8%
Emery	\$42,549,710	\$43,980,766	\$45,763,580	\$15,252,358	\$15,463,227	\$15,121,742	3.9%	-2.2%
Garfield	\$80,586,173	\$86,462,480	\$93,353,173	\$48,678,846	\$53,678,766	\$52,640,780	4.3%	-1.9%
Grand	\$72,513,453	\$78,257,357	\$81,584,309	\$95,361,227	\$100,881,986	\$98,746,313	4.1%	-2.1%
Iron	\$15,862,303	\$16,599,686	\$18,328,976	\$78,832,413	\$82,973,507	\$86,624,711	3.6%	4.4%
Juab	\$45,953,621	\$48,866,969	\$51,277,751	\$18,313,808	\$18,189,143	\$18,621,724	3.3%	2.4%
Kane	\$22,265,539	\$22,894,616	\$51,688,577	\$51,688,577	\$54,460,838	\$55,725,758	3.9%	2.3%
Millard	\$4,893,510	\$5,322,838	\$22,978,300	\$22,947,980	\$23,035,471	\$24,258,875	1.7%	5.3%
Morgan	\$611,667	\$629,982	\$5,519,883	\$5,735,552	\$6,636,322	\$6,546,594	6.0%	-1.4%
Piute	\$5,483,587	\$6,405,767	\$851,794	\$1,048,558	\$1,064,351	\$1,242,313	15.2%	16.7%
Rich	\$1,594,095,069	\$1,612,659,076	\$7,620,237	\$9,035,000	\$8,826,578	\$9,306,809	11.2%	5.4%
Salt Lake	\$41,431,863	\$40,738,068	\$1,707,752,750	\$1,854,892,191	\$1,934,543,311	\$1,981,128,097	4.4%	2.4%
San Juan	\$18,202,956	\$18,658,782	\$41,099,070	\$43,380,690	\$43,940,891	\$44,775,140	1.6%	1.9%
Sanpete	\$32,250,477	\$33,167,204	\$21,157,517	\$22,714,537	\$24,823,566	\$24,201,055	5.9%	-2.5%
Sevier	\$233,472,978	\$33,167,204	\$34,151,732	\$38,297,878	\$37,261,580	\$36,759,277	2.7%	-1.3%
Summit	\$30,785,221	\$250,557,079	\$261,574,298	\$280,194,295	\$297,103,350	\$307,739,114	5.7%	3.6%
Tooele	\$37,902,278	\$30,251,883	\$31,693,055	\$32,114,826	\$32,780,789	\$33,289,014	1.6%	1.6%
Uintah	\$216,643,174	\$225,224,501	\$40,338,983	\$39,228,176	\$41,916,366	\$43,824,087	2.9%	4.6%
Utah	\$33,138,790	\$34,785,964	\$241,862,172	\$264,141,420	\$286,007,177	\$291,785,742	6.1%	2.0%
Wasatch	\$160,418,013	\$170,920,495	\$37,104,807	\$38,859,613	\$40,682,378	\$44,479,557	6.1%	9.3%
Washington	\$10,061,206	\$10,000,995	\$184,024,007	\$202,562,352	\$218,315,148	\$223,228,334	6.8%	2.3%
Wayne	\$172,850,286	\$177,259,668	\$12,027,749	\$12,874,733	\$11,562,358	\$13,447,672	6.0%	16.3%
Weber			\$187,779,323	\$193,248,138	\$203,299,488	\$207,553,253	3.7%	2.1%
Utah Total	\$3,250,000,000	\$3,350,000,000	\$3,550,000,000	\$3,800,000,000	\$4,000,000,000	\$4,100,000,000	4.8%	2.5%

(p)=preliminary estimate

Source: Estimated by Utah Division of Travel Development (see introductory note for details)

